

Don Rickert Research & Design: Examples of Specific Interactive Online Systems and Enterprise Software Expertise

Customer-Facing Websites	Customer-Facing Web Applications	Internal Interactive Systems for Customer-Facing Jobs	“Back Room” Operations Online Systems	Enterprise Software (Financial Industry)
Marketing	Online Retail	CRM (Customer Relationship Mgt.)	Internationally-networked online-system for check-sorting and enumeration	Online Personal Banking
Educational	Insurance Rate Quote systems	Job Aids (e.g. produce identification for grocery checkout clerks)	Shipping/Supply Chain/Logistics online-system integrated with major shipping firms (UPS, FedEx, etc.)	Online Small Business Banking
Corporate Public Websites		Sales Force Collaboration Systems		Online Corporate Banking
		Bank Branch Teller Systems		